

WHERE TO ADVERTISE GUIDE



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INTRODUCTION

The job advertising websites in the guide are general recommendations for hiring managers to create large and diverse applicant pools.

If you have a niche position to fill, we recommend doing research to find the best job board for advertising your open position. Many journals and industry-specific websites have their own job boards, which may be a better advertising option for your job.

All external job advertisements must be purchased through the Office of Human Resource Management. HRM Individual departments are not authorized to make these purchases.

*Posting rates are subject to change.

If there are any job advertising sites that are not listed below, please feel free to reach out to your talent acquisition partner to request posting to these job advertising sites.

HIGHER EDUCATION

HIGHER ED JOBS

[HigherEdJobs.com](https://www.higheredjobs.com) has an average of 4 million monthly visits with an average of 250 views and 15 application clicks per job in 2019. With over 200 categories, applicants can narrow down their searches, and HigherEdJobs can provide a targeted audience for every job in academia.

- \$345 Basic Job Posting - 90-day online job ad.
- \$480 90-day Job Posting + Diversity and Inclusion Email - The HigherEdJobs Diversity and Inclusion Email can help you recruit a qualified diverse applicant pool while reinforcing your institution's commitment to diversity and inclusion. The HigherEdJobs D&I Email is sent to our opt-in proprietary list. It features job postings from colleges and universities that are actively recruiting candidates in accordance with diversity, inclusion, and equal opportunity policies.
- \$995 for the 'VIP Position' package – features the position on the HigherEdJobs homepage and targeted search pages, guaranteed to be seen at least 100,000 times.

CHRONICLES OF HIGHER EDUCATION

[Chronicle Jobs](https://www.chroniclejobs.com) is designed for reaching thousands of the most qualified faculty, administrative staff, and executives through online and print job postings. With 2.9 million unique monthly visitors, Chronicle of Higher Education attracts some of the best and brightest in academia with its authoritative news, insights, career advice, and resources, helping those in academia advance their careers and improve their institutions.

- \$435 Basic Job Posting - 60-day online Job Ad
- \$634 Diversity Boost - 60-day online job ad and posting on the Chronicle Diversity Network, which includes: [DiversityandCareer.com](https://www.diversityandcareer.com), [Diversity.com](https://www.diversity.com), and [DiversityJobs.com](https://www.diversityjobs.com).
- \$665 High Visibility – 60-day online job ad with advertisement in The Chronicle's Daily Newsletter. This package will place your job in the top three jobs seen in Chronicle Jobs search results
- Print Packages are also available.

HIGHER ED RECRUITMENT CONSORTIUM (HERC)

[The Higher Education Recruitment Consortium \(HERC\)](https://www.higheredrecruitmentconsortium.org) is a non-profit consortium of colleges, universities, hospitals, research labs, government agencies, and related non- and for-profit organizations, committed to diversifying the pipeline of faculty, staff, and executives in academia.

- \$375 Single Job Posting – 60-day online Job Ad

INSIDE HIGHER EDUCATION

[Inside Higher Ed](#) is the leading digital media company serving Higher Education Careers. They have become the go-to online source for higher education news, thought leadership, careers, jobs, and resources. Inside Higher Ed receives 3.67 million visitors each month and is one of the leading digital media company serving Higher Education Careers. Inside Higher Education has become a go-to online source for higher education news, thought leadership, careers, jobs, and resources. The site includes job performance reports if requested.

- \$349 Standard Job Listing - 60-day online Job Listing; Your job emailed to relevant candidates via job alerts.
- \$595 Diversity Focus Listing - 60-day online Job Listing with listing appearing higher in search results, the listing will also appear in the Diversity Matters newsletter.

LOCAL JOB BOARDS

THE ADVOCATE

Posting on The Advocate Online Job Site includes optimization and distribution to a variety of local, national, and industry job sites. At an additional cost, the job post will receive exposure on Twitter and paid ad distribution to relevant Facebook user job feeds.

- \$375 Standard Job Package - 30-day online job post with social media exposure

LOUISIANA WORKFORCE COMMISSION – HiRE HELPING INDIVIDUALS REACH EMPLOYMENT

HiRE is the Louisiana Workforce Commission's improved self-service system. The Louisiana Workforce Commission's vision is to make Louisiana the best place in the country to get a job or grow a business. Job seekers can file for unemployment and immediately search for new jobs that match their experience and interests through the HiRE system. Posting is free.

ENTRY-LEVEL JOB BOARDS

NEOGOV - FOR CIVIL SERVICE POSITIONS

NEOGOV is the official Louisiana State Jobs (classified) posting website. Advertising on this site can be placed at no cost.

HANDSHAKE

Handshake is a great tool for recruiting graduating students or young alumni and is an ideal site for advertising entry-level jobs and internships. This site includes over

14,000,000 students and young alumni from over 700 universities use Handshake, including local Universities (LSU, Tulane University, Delgado Community College). Posting an ad on Handshake is free.

OTHER JOB BOARDS

MONSTER

Monster.com is a global leader in connecting people and jobs. For 25 years, Monster has worked to transform the recruiting industry.

- \$375 Standard job ad posted for 30-days.
- \$399 Standard job ad posted for 60-days.

DICE

With 1.5 million website visitors per month, Dice.com gives you access to the largest and highest-quality pool of tech talent. Dice features 70000+ job openings from the nation's top technology employers.

- \$495 Standard job ad posted for 30-days.

DIVERSITY JOB BOARDS

- Please visit the job board site for pricing details.

General Diversity Focused Job Boards

- [Diverse Issues in Higher Education](#)
- [Insight into Diversity](#)
- [Academic Diversity Search, Inc](#)
- [IMDiversity](#)
- [National Employment Minority Network \(NEMN\)](#)

Black Organizations

- [American Association of Blacks in Higher Education](#)
- [The Black Doctoral Network](#)
- [Black Caucus of the American Library Association \(BCALA\)](#)
- [Journal of Blacks in Higher Education](#)
- [National Association of Black Accountants](#)
- [National Association of Black Journalist](#)
- [National Society of Black Physicists](#)
- [National Society of Black Engineers](#)
- [Association of Black Psychologists \(ABPSI\)](#)
- [National Society of Black Master of Business Administration \(MBA\) Association](#)
- [National Black Nurses Association](#)
- [National Forum for Black Public Administrators](#)

Asian Organizations

- [Asian American Journalist Association](#)
- [Asian/Pacific American Librarians Association](#)
- [Asians in Higher Education](#)
- [Chinese American Librarians Association](#)
- [Korea-America Finance Association](#)
- [National Asian Pacific American Bar Association](#)
- [National Association of Asian Professionals](#)

Latinx Organizations

- [Latinos in Higher Education](#)
- [National Hispanic Corporate Council](#)
- [National Hispanic Medical Association](#)
- [Society of Hispanic Professional Engineers](#)
- [Hispanic Outlook Higher Education](#)

Native-American Organizations

- [American Indian Science & Engineering Society](#)
- [Native American Journalists Association](#)
- [SANCAS \(Society for the Advancement of Chicanos and Native Americans in Science\)](#)

Women's Organizations

- [Women in Higher Ed](#)
- [American Business Women's Association](#)
- [Association for Women in Science](#)
- [Financial Women's Association](#)
- [National Women's Studies Association](#)
- [Society of Women Engineers](#)
- [Women in Technology](#)
- [Career Women](#)
- [Society of Women Engineers](#)
- [Women Leaders in College Sports](#)
- [National Association of Women Lawyers \(NAWL\)](#)

LGBTQ+ Organizations

- [LBGT in Higher Education](#)
- [The LGBT Bar](#)
- [Out and Equal](#)

Military/Veteran Organizations

- [Military Hire](#)
- [Veteran Enterprise](#)

ADVERTISEMENT PRICING COMPARISON CHART

All external job advertisements must be purchased through HRM. Individual departments are not authorized to make these purchases.

Job Boards	Basic Package Price	Niche	Posting Length
Higheredjobs.com	\$345	Higher Education	90 Days
Chronicle of Higher Education	\$435	Higher Education	60 Days
Inside Higher Education	\$349	Higher Education	60 Days
Higher Education Recruitment Consortium	\$375	Higher Education	60 Days
Handshake	Free	Entry Level	30 Days
The Advocate	\$375	Local	30 Days
Louisiana Workforce Commission	Free	Local	30 Days

Job Boards	Basic Package Price	Niche	Posting Length
NeoGov	Free	Local	30 Days
Monster.com	\$399	General	60 Days
Dice.com	\$495	Technology	30 Days
Diverse Issues in Higher Education	\$375	General	30 Days
Insight to Academic Diversity	\$399	General	60 Days
Academic Diversity Search, Inc	\$179	Higher Education	45 Days
IMDiversity	\$200	Higher Education	30 Days
Americans Association of Blacks in Higher Education	\$349	Higher Education	30 Days

Job Boards	Basic Package Price	Niche	Posting Length
Black Caucus of the American Library Association (BCALA)	\$349	Library & Information Science	30 Days
Journal of Blacks in Higher Education	\$265	Higher Education	60 Days
National Association of Black Accountants	\$285	Accounting	30 Days
National Association of Black Journalists	\$150	Journalism	30 Days
National Society of Black Physicists	\$150	Physics	30 Days
National Society of Engineers	\$549	Engineering	30 Days
Association of Black Psychologists (ABPSI)	\$349	Psychology	30 Days
National Society of Black Master of Business Administration (MBA) Association	\$295	Entry/Mid-level	60 Days

Job Boards	Basic Package Price	Niche	Posting Length
National Black Nurse Association	\$325	Nursing	30 Days
Asian American Journalists	\$150	Journalism	30 Days
Asians in Higher Ed National Black Nurse Association Education	\$199	Higher Education	60 Days
Chinese American Librarians Association	\$250	Library & Information Sciences	60 Days
National Asian Pacific American Bar Association	\$299	Law	30 Days
National Association of Asian Professionals	\$199	Higher Education	30 Days
Latinos in Higher Education	\$325	Higher Education	90 Days
National Hispanic Medical Association	\$250	Medical	30 Days

Job Boards	Basic Package Price	Niche	Posting Length
Society of Hispanic Professional Engineers	\$299	Engineering	30 Days
Hispanic Outlook in Higher Education	\$395	Higher Education	90 Days
American Indian Science & Engineering Society	\$249	Science & Engineering	30 Days
Native American Journalists Association	\$75	Journalism	30 Days
Society for the Advancement of Chicanos & Native Americans in Science (SANCAS)	\$309	Science	30 Days
Women in Higher Ed	Pricing Varies Depending on the Word Count	Higher Education	30 Days
American Business Women's Association	\$350	Business	30 Days
Association for Women in Science	\$309	Science	30 Days

Job Boards	Basic Package Price	Niche	Posting Length
Financial Women's Association	\$309	Science	30 Days
National Women's Studies Association	\$250	Women Studies	30 Days
Women in Technology	\$199	Technology	30 Days
Society of Women Engineers	\$220	Engineering	30 Days
Women Leaders In College Sports	\$220	Athletics	30 Days
National Association of Women Lawyers (NAWL)	\$140	Law	30 Days
LGBT in Higher Education	\$199	Higher Education	30 Days
Out and Equal	\$200	General	60 Days

Job Boards	Basic Package Price	Niche	Posting Length
Veteran Enterprise	\$275	General	30 Days
Recruit Military	\$399	General	30 Days